1972

OCTOBER 23

32nd year · issued weekly

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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING SATURDAY, OCTOBER 21, 1972

HALLE MADERO DELONDEL COLONDER 22, 1772			
DATE	WHAT'S GOING ON GIVEN BY WHERE		
Thursday Oct. 19 10:00 A.M.	PRESS PREVIEW: MILLIKEN 1045 SIXTH AVENUE THEATRE - 7TH FLOOR "The Europe Boutique Scene in Garments and Slides" multi-media presentation of Dublin, Paris and London and how they will influence our color and fashion for Fall 1973. By invitation. Thereafter, Tues., Wed., Thurs. at 10:30 A.M. through Nov. 17. For manufacturers, by appointment. Contact: June Roche, 695-1200, ext. 435.		
Thursday Oct. 19 10:00 A.M 12:00 Noon	FALL SEMINAR: "THE THE FRAGRANCE FOUNDATION HOTEL PLAZA CONSUMER & FRAGRANCE" CRYSTAL ROOM Panel includes: Pierre Bouillette-director of fragrance promotion, Givaudan; Suzanne Kennedy Flynn-beauty editor, Town & Country Magazine; Joan Glynn-vice president, advg. & publicity, Bloomingdale's; Robert Lukey- editor, Men's Wear Magazine; Virginia Johnson Masters-Assistance Director, Reproductive Biology Research Foundation. Price: members-\$5.00; non- members-\$7.50. Contact: 673-5580.		
Oct. 19	11:00 A.M., PIERRE CARDIN-N.Y. (2nd show), 550 Seventh, 24th fl., 279-3091.		
Oct. 19	VALENTINO BOUTIQUE IN ROME (11:00 A.M.) AT HOTEL HASSLER. By invitation.		
Thursday Oct. 19 5:00 P.M 7:30 P.M.	ARGENTINE WINES THE MINISTER CONSUL INTER-AMER.RELATIONS CTR. AND FOOD GENERAL OF ARGENTINA 680 PARK AVE. A "Kitchen Party" to introduce the wines and gourmet delicacies of Argentina, hosted by Minister Consul General of Argentina, Rafael M. Vasquez.Guest Chef: Annemarie. By invitation. Contact: Grace Reeves, Curtis-Reeves, 689-4737.		
Thursday Oct. 19 8:30 P.M.	THIRTIETH ANNUAL COTY ALICE TULLY HALL FASHION CRITICS' AWARDS LINCOLN CENTER Presentation of the 1972 American Fashion Critics' Awards to: Bonnie Cashin-Hall of Fame; Halston-Return Award; John Anthony-"Winnie" 1972; Dorothy Weatherford-Special Award; Alexander Shields, Robert Margolis of A. Smile, Alan Rosanes of Gordonn Gregory, Pinky Wolman and Dianne Beaudry of the Toronto-Men's Special Awards. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Beginning Thursday Oct. 19	OPENING OF SPRING REBECCA; WILLI OF CALIF; 530 SEVENTH AVENUE COLLECTIONS WM. PEARSON FOR BASS LTD. SYLVAN RICH-9TH FLOOR Continuous showings by appointment. Contact: Marion Auley, 947-8470.		
Friday Oct. 20 9:00 A.M. Breakfast	PREVIEW: OUTERWEAR MIDWEST OUTERWEAR ROCKEFELLER CENTER AND NAUTICAL FASHIONS (SUBSIDIARY OF PARKER PEN) FRENCH CAFE Cold weather outerwear and nautical fashions for 1973. By invitation. Contact: Maria Trupia or Ian Kerr, 630 Fifth Ave., 265-6874.		
Saturday Oct. 21- Oct. 25	THIRTIETH ANNUAL NOSA NAT'L OUTERWEAR AND HOTEL McALPIN SPORTSWEAR SHOW SPORTSWEAR ASSN. Contact: Irene Rose, 347 Fifth Ave., 679-1050. (French exhibitors - ANTIF - will show man-made furs. Contact: CO. 5-5676.)		

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WHAT'S GOING ON

GIVEN BY

WHERE

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Saturday
Oct. 21-
Oct. 29
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NINTH ANNUAL ARTS

NATIONAL ARTS & 7TH REGIMENT ARMORY

& ANTIQUES FESTIVAL ANTIQUES FESTIVAL PARK AVE. & 67TH STREET

"America Hurrah" -- presenting Early American arts and treasures and

traditional antiques as well as work of leading contemporary craftsmen.

Sales benefit Brooklyn Museum: Preview walking tour 11:00 A.M., Oct. 21.

Hours: 1:00-10:00 P.M. daily; Sun., 1:00-7:00 P.M. Admission: \$3.00.

Contact: Pearl Winick. 233-6010.

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Contact: Pearl Winick, 233-6010.
PRET-A-PORTER: SPRING-SUMMER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients)
               Sat., Oct. 21.... Paris International Women's Ready-To-Wear Show
                                  Exhibition Center - Porte de Versailles
                                  11:30 A.M. Press Showing - Salon de la Boutique at
                                   1:30 P.M. Ready-To-Wear Show 567-19-75
                                  *8:00 P.M. Courreges, 40, rue Francois ler, ELY-72-17
                                  8:30 P.M. Groupement de Paris Show, 532-51-69
               Sun., Oct. 22.... *8:00 P.M. Courreges, 40, rue Francois ler, ELY-72-17
                                  9:30 A.M.
               Mon., Oct. 23....
                                             Chloe, ELY-15-63
                                 *11:00 A.M.
                                             Pierre Balmain, 44, rue Francoisler, 225-68-04
                                  11:00 A.M.
                                             Mendes, 236-97-14
                                             Mic-Mac Tan Guidicelli, BRE-39-36
                                  12:30 P.M.
                                  *3:00 P.M.
                                             Courreges, 40, rue Francois ler, ELY-72-17
                                  4:00 P.M. Emmanuelle Khanh, 142, rue Montmartre, 236-56-33
                                 *4:00 P.M.
                                             Jacques Esterel, 124 Fg. St. Honoré
                                  5:00 P.M. Jap, Bourse du Commerce
                                  6:00 P.M. La Maison du Lin(cocktails), Olympia, 265-88-52
                                  *8:00 P.M.
                                             Courreges, 40, rue Francois ler, ELY-72-17
                                             Jeannette Graviolla Fontana, OPE-27-78
                                  8:00 P.M.
                                             Gala Styl'1 (Maison du Lin), 265-88-52
                                   8:30 P.M.
               Tues., Oct. 24..
                                  9:30 A.M.
                                             Tiktiner, BRE-39-26
                                 *11:00 A.M.
                                              Christian Dior, 30, Av. Montaigne, 256-16-94
                                 11:30 A.M.
                                              Hechter, 770-49-50
                                 *12:30 P.M.
                                              J.L. Scherrer, 31, Av. Montaigne, 359-55-39
                                  2:00 P.M.
                                              Cacharel, 805-81-96
                                  *3:00 P.M.
                                             Christian Dior, 30 Av. Montaigne, 256-16-94
                                              St.-Clair, 12, rue de la Pierre Levee, 357-85-54
                                  4:30 P.M.
                                             Timwear, 770-97-19
                                  4:30 P.M.
                                  5:30 P.M.
                                             St. Clair, 12 rue de la Pierre Levée, 357-85-54
                                             Timwear, 18 Faubourg du Temple, 770-97-19
                                  5:30 P.M.
                                 *6:30 P.M.
                                              Ungaro, 2, Av. Montaigne, 256-27-70
                                             Dennet Barry, BRE-39-26
               Wed., Oct. 25...
                                  9:30 A.M.
                                              Suzuya, 18, Av. Matignon, OPE-14-32
                                 11:00 A.M.
                                 12:00 Noon Levi's, 21, Av. Georg V, Brussels-02/60 0080
                                             Jean Gerard, 9, rue de l'Abbé Groult, 828-27-03
                                  1:00 P.M.
                                  3:00 P.M.
                                             Dorothée Bis, BAB-33-64
                                  5:00 P.M.
                                             Ted Lapidus, 37, Pierre ler de Serbie, 727-15-42
                                 *6:00 P.M.
                                             Philippe Venet, 62, rue Francois 1er, 225-33-63
                                 *7:00 P.M.
                                              Courreges, 40, rue Francois ler, ELY-72-17
               Thurs., Oct. 26..
                                 *9:30 A.M.
                                             Givenchy, 9 Fg. St. Honoré, 754-25-39
                                *11:00 A.M.
                                              Saint Laurent, 30, bis, rue Spontini, GUT, 30-14
                                  1:00 P.M.
                                             Nic Nic, OPE-14-92
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1:00 P.M. Sonia Rykiel, 6, rue de Grenelle, 222-43-22
*3:00 P.M. Nina Ricci, 20, rue des Capucines, OPE-20-24

*4:00 P.M. Saint Laurent, GUT-30-14

*4:00 P.M. Jean Hercey, 98, Fg. St. Honoré 5:00 P.M. Georges Rech, CEN-46-40

5:00 P.M. Farewell Party, Paris Int'l Ready-To-Wear Show Press Booth, 2nd level

(continued on following page)

Sunday Oct. 22- Oct. 24 9:00 A.M 5:00 P.M.	SPRING-SUMMER READY-TO-WEAR SHOWINGS IN PARIS (continued from pg. 2) Fri., Oct. 27 9:00 A.M. Sonia Rykiel,6, rue de Grenelle,222-43-22 11:30 A.M. Christian Aujard, 236-05-40 3:00 P.M. Miss Torrente, 28,ave. Matignon,ELY-46-11 *5:00 P.M. Guy Laroche, Men's Fashions Press Contact: (N.Y.) Pamela DuBose, French Apparel Ctr.,11 W.42nd St,354-8620 (Paris) Denise DuBois, Chambre Syndicale de la Couture Parisienne, 100 rue du Faubourg St. Honoré, Paris 8, France. Tel: 359-10-64. (*Members of Chambre Syndicale) SPRING/SUMMER '73 DESIGNER SHOE GUILD ESSEX HOUSE SHOE COLLECTIONS Members include: Cardone and Baker, David Evins, Delman, Erica, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Stanley Philipson, Dominic Romano, Zuckerman and Fox. For buyers and press. Publicity: Billie Gould, 869-1675.
Sunday Oct. 22- Oct. 26	IGEDO 95TH INTERNATIONAL FASHION TRADE FAIR IN DUSSELDORF. Contact: Int'l Modemesse GmbH, 4000, Dusseldorf, Freiligrathstrasse 28; or N.YGerman American Chamber of Commerce, 582-7788.
	WEEK BEGINNING MONDAY, OCTOBER 23,1972
Oct. 23	VETERANS DAY (Monday) - Banks and post office closed.
Monday Oct. 23 8:30 A.M. Breakfast	SHOWING OF MEN'S CORDUROY COUNCIL STATLER HILTON HOTEL AND BOYS' FASHIONS (527 MADISON AVENUE) 33RD ST. & 7TH AVENUE "Viewpoints '73" collection of men's and boys' wear ideas by leading designers. Continental breakfast, Georgian Room. Show, Grand Ballroom, 9:00 A.M. Contact: Jean Driscoll, EL. 5-7850.
Monday Oct. 23- Oct. 31 9:15 A.M.	SPRING-SUMMER '73 PRISCILLA OF BOSTON 498 SEVENTH AVENUE BRIDAL COLLECTION SHOWROOM - 9TH FLOOR Private showings at 9:15 A.M. through Oct. 31. Bridal gowns, attendants' gowns, flower girls dresses and evening things. By invitation. Contact: Julian Pollack, 244-3847. Publicity: Janet Chute, 40 Cambridge Street, Charlestown, Mass, 617-242-2677.
Monday Oct. 23 11:00 A.M.	OPENING OF SPRING MOLLIE PARNIS BOUTIQUE 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR By reservation. Thereafter by appointment. Contact: 279-5012.
Oct. 23	2:00 P.M., ORIGINALA (2nd show), 512 Seventh Ave., 43rd floor, 695-5100.
	OPENING OF SPRING COLLECTION Also Nov. 2 at 4:00 P.M. By reservation. Contact: LW. 4-0454.
Monday Oct. 23 4:30 P.M.	COLLECTION (8636 MELROSE, L.A.) TERRACE ROOM
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION CONTINUOUS by appointment. THE ARKINS; LANVIN COUTURE CONTINUOUS by appointment. THE ARKINS; SHOWROOM - 7TH FLOOR CONTINUOUS BY APPOINTMENT.

DATE	WHAT'S GOING ON GIVEN BY WHERE
Beginning Monday Oct. 23	OPENING OF SPRING CARLYE BY 530 SEVENTH AVENUE COLLECTION SADYE WEINBERG SHOWROOM - 8TH FLOOR Continuous showings by appointment. Contact: 244-6761.
Beginning Monday Oct. 23	OPENING OF RESORT & SPRING COLLECTION Continuous showings by appointment. Contact: 594-4470. CASI 530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Continuous showings by appointment. Contact: 594-4470.
Beginning Monday Oct. 23	OPENING OF SPRING HENRY FRIEDRICKS 205 WEST 39TH STREET COLLECTION CLARENDON COLLECTION SHOWROOM - 13TH FLOOR Continuous showings by appointment. Contact: Alan Baron, PE. 6-8867.
Beginning Monday Oct. 23	OPENING OF SPRING HARMAY BY COLLECTION ST. AMOUR Continuous showings by appointment. Contact: Gertrude, PE. 6-5547.
Beginning Monday Oct. 23	OPENING OF SPRING KIKI HART COLLECTION BY GEORGE SAMEN Continuous showings by appointment. Contact: 947-7457.
Beginning Monday Oct. 23	OPENING OF SPRING CHUCK HOWARD 550 SEVENTH AVENUE COLLECTION SHOWROOM - 9TH FLOOR Continuous showings by appointment. Contact: 239-4155.
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous showings by appointment. JAMISON SHOWROOM - 24TH FLOOR Contact: Kay Farmer, OX. 5-4812.
Beginning Monday Oct. 23	
Beginning Monday Oct. 23	SPRING-SUMMER READY- TO-WEAR COLLECTION Continuous showings by appointment. (Press show, Thurs., Nov. 2, 11:30 A.M. Buyers at 3:00 P.M. By invitation. See pg. 11) Contact: 581-7560.
Beginning Monday Oct. 23	OPENING OF SPRING MOUNTAIN ARTISANS (W.VA.) 14 EAST 57TH STREET COLLECTION BY DOROTHY WEATHERFORD SHOWROOM - 2ND FLOOR Preview of Spring fashions and decorative accessories for the home by West Virginia craftsmen. By appointment. Contact: Margaret Frank, 832-7077.
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Continuous by appointment. NANTUCKET ORIGINALS SHOWROOM - 17TH FLOOR Contact: 244-3558.
Beginning Monday Oct. 23	OPENING OF SPRING DOMINIC ROMPOLLO 550 SEVENTH AVENUE COLLECTION SHOWROOM - 9TH FLOOR Continuous showings by appointment. Contact: 239-4155.
Beginning Monday Oct. 23	OPENING OF SPRING ROYAL PARK 498 SEVENTH AVENUE COLLECTION PENTHOUSE Continuous showings by appointment. Contact: 279-3650.
Beginning Monday Oct. 23	OPENING OF SPRING MALCOLM STARR, INC. 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Continuous showings by appointment. Contact: 594-0030.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 23	OPENING OF SPRING SPORTSWEAR COLLECTION Continuous showings by appo	BY BERT GEIGER	SHOWROOM - 21ST FLOOR
Beginning Monday Oct. 23	OPENING OF SPRING COLLECTION Informal showings. Contact	FOR RICHARD D	SHOWROOM - 3RD FLOOR
Beginning Monday Oct. 23	SPRING COLLECTION BY BILL HAIRE Continuous by appointment.	VICTORIA ROYAL Contact: WI. 7-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Oct. 24 10:00 A.M.	OPENING OF SPRING COLLECTION Also Oct. 30 at 10:00. By	TRAINA SPORT	SHOWROOM - 15TH FLOOR
Tuesday Oct. 24 11:00 A.M.	PRESS SHOW: BOUTIQUE SPRING COLLECTION Also Nov. 1 at 3:30. By re Contact: Marilyn Pignoni, I	BOUTIQUE eservation. Press, Nov. 1	SHOWROOM - 23RD FLOOR
Tuesday Oct. 24 11:30 A.M.	RAY AGHAYAN/ BOB MACKIE FASHIONS Publicity: EL. 5-6800.	BONWIT TELLER	7TH FLOOR
Tuesday Oct. 24 1:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 30 and Nov. 6 at Contact: Jean Roberts, 524-	1:00 P.M. Showings by res	550 SEVENTH AVENUE SHOWROOM - 25TH FLOOR servation.
Tuesday Oct. 24 2:30 P.M.	OPENING OF SPRING COLLECTION Also, Oct. 26, Nov. 1, 2, 8 at 12:00 Noon, Hotel Plaza,	3 at 2:30, by reservation.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR (Press show, Oct. 30 .) Contact:524-6968.
Tuesday Oct. 24 4:00 P.M.	OPENING OF SPRING COLLECTION Also Oct. 30 and Nov. 8 at	DONALD BROOKS 4:00 P.M., by reservation	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: WI. 7-8235.
Tuesday Oct. 24 6:00 P.M 8:00 P.M.	ANNUAL AWARDS PRESENTATION Presentation of three brids By invitation, (non transfer		
Tuesday Oct. 24 6:30 P.M.	OPENING OF NEW SHOP: FORTNUM & MASON DELICACIES By invitation. Contact: 27		5TH AVE. & 34TH STREET EIGHTH FLOOR
Beginning Tuesday Oct. 24	OPENING OF SPRING COLLECTION By appointment. Contactl 7	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
Beginning Tuesday Oct. 24	OPENING OF SPRING COLLECTION Continuous by appointment.	HOUSE OF BRANELL Contact: PE. 6-6983.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Oct. 24		GEORGE HALLEY	SHOWROOM - 9TH FLOOR
Beginning Tuesday Oct. 24	OPENING OF SPRING COLLECTION Dresses, sportswear and lefter Ackerman. Continuous 947-0964. Public Relations	isure fashions, designed by showings by appointment.	SHOWROOM - 18TH FLOOR y Jay Anderson and Contact: Mrs. Walker,
Beginning Tuesday Oct. 24	OPENING OF SPRING COLLECTION Continuous showings by appo	BY SHANNON RODGERS	SHOWROOM - 17TH FLOOR
Wednesday Oct. 25 10:30 A.M.	COLLECTION	2 at 10:30. By reservation	SHOWROOM - 11TH FLOOR
Wednesday Oct. 25 11:00 A.M.	COLLECTION	PETER CLEMENTS	SHOWROOM - 2ND FLOOR
Wednesday Oct. 25 12:00 Noon	COLLECTION		530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Oct. 25 12:00 Noon	COLLECTION		SHOWROOM - 18TH FLOOR
Wednesday Oct. 25 12:30 P.M. Luncheon	FASHION SHOW: "PERSONAL GIFTS WITH PERSONALITY" Prints signed and designed CI. 6-9171. Barbetta Publi	VERA & EMILIO PUCCI FOR FORMFIT ROGERS by Vera and Emilio Pucci. city: Ellen Perl, TE. 2-82	321 WEST 46TH STREET Reservations (\$5.95):
Wednesday Oct. 25 1:00 P.M.	BY DON BREITINGER	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE by reservation. Contact: I	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR A. 4-0237.
Wednesday Oct. 25 2:30 P.M.	SPRING COLLECTION BY MARIE McCARTHY Also Oct. 30 at 2:30, by re	ALDRICH servation. Contact: 244-1	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR .872.
Beginning Wednesday Oct. 25	OPENING OF SPRING COLLECTION Continuous showings. Conta		530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR 75.
Beginning Wednesday Oct. 25		CLARET BY ARTHUR DOUCETTE intment. Contact: LO. 3-6	SHOWROOM - 26TH FLOOR
Beginning Wednesday Oct. 25	OPENING OF SPRING COLLECTION Continuous showings by appo	BY MILTON KORWIN	
Beginning Wednesday Oct. 25	OPENING OF SPRING COLLECTION Continuous by appointment.		SHOWROOM - 6TH FLOOR
			-6-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday	OPENING OF SPRING COLLECTION		SHOUDOOM 20TH ET OOD
Oct. 25	Continuous by appointment.	Contact: Bill Friese, 35	4-0640.
Cancelled Oct. 26	GLORIA SACHS' SPRING OPENI 9:30 A.M., HAS BEEN CANCEL 530 Seventh Ave., 29th flo	LED. (Instead, informal sh	OR THURS.,OCT. 26 AT owings, by appointment,
Thursday Oct. 26	PRESS SHOWING: SPRING COLLECTION	CONCEPT VII	530 SEVENTH AVENUE
11:00 A.M.	By Jack Bodi and Ronald Ko Contact: 695-7715.	lodzie. Also Nov. 3 at 11	:00. By reservation.
Thursday Oct. 26	COLLECTION	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
12:00 Noon	Also, Oct. 30, Nov. 1, 6,	9 at 12:00 Noon, by reserv	ation. Contact: LW. 4-0454
Thursday Oct. 26	OPENING OF SPRING & RESORT COLLECTION	SOO LEE FOR SARMI	530 SEVENTH AVENUE
1:30 P.M.	By reservation. Contact:	Steve Savino, 244-7270.	SHOWROOM - 6TH FLOOR
Thursday	RESORT AND SPRING	SOMETHING! BY	550 SEVENTH AVENUE
Oct. 26 1:30 P.M.	COLLECTION	OSCAR DE LA RENTA	SHOWROOM - 3RD FLOOR
	Contact: 594-5424.	seed show, occ. It at 1.J	o 1.m., by invitation.
Oct. 26	2:30 P.M., BILL BLASS (2nd	show), 550 Seventh, 17th	floor, 524-6968.
Thursday Oct. 26	OPENING OF SPRING COLLECTION	JOHN ANTHONY	
3:00 P.M.		eservation. Contact: 239-	SHOWROOM - 29TH FLOOR -7080.
Thursday	OPENING OF SPRING	TRIGERE	550 SEVENTH AVENUE
Oct. 26 4:00 P.M.	COLLECTION Also Oct. 31 at 2:30. By	reservation. Contact: LO.	SHOWROOM - 16TH FLOOR 3-1600.
Thursday	OPENING OF SPRING		
Oct. 26 4:00 P.M.	COLLECTION Also Nov. 2 at 4:00. By re	CHESTER NOW servation. (Press show, T	SHOWROOM - 16TH FLOOR
	By invitation.) Contact: 7	36-1690.	
Thursday Oct. 26	OPENING OF SPRING- SUMMER COLLECTION	HANAE MORI	WALDORF-ASTORIA
5:30 P.M.	Also Nov. 2 at 5:30 P.M. By	invitation. Buyers, from	PARK AVE. & 50TH ST. Oct. 27 to Nov. 9.
	By reservation. Contact: Ni	ppi New York, Inc., 155 East	55th St., 758-7760.
Thursday Oct. 26	JUNIOR HOLIDAY DRESSES BY ARPEJA	FRANKLIN SIMON	35 WEST 34TH STREET
6:00 P.M.	Young Edwardian and Young I	nnocents collections. For	4TH FLOOR press and customers.
	Contact: Joyce McClure, 67	5-1000, ext. 157.	
Beginning Thursday	OPENING OF SPRING	WILSON FOLMAR;	530 SEVENTH AVENUE
Oct. 26	COLLECTION Continuous showings by apport	FOLMAR FANTASY intment. Contact: LA. 4-5	SHOWROOM - 14TH FLOOR 923.
Beginning	OPENING OF SPRING	MARITA BY	530 SEVENTH AVENUE
Thursday Oct. 26	COLLECTION	ANTHONY MUTO	PENTHOUSE
	Continuous showings by appor	Intment. Contact: Joe Kah	an, BR. 9-6109;524-7915.

DATE	WHAT'S GOING ON GIVEN BY	WHERE
Beginning Thursday Oct. 26	OPENING OF SPRING EDWARD PARNES COLLECTION BY COSMO SIRCHIO Continuous showings. Contact: CH. 4-3877.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Oct. 26- Oct. 28	LONDON FASHION FAIR, Grosvenor House, Park Lane, London Contact: Clothing Export Council, 54, Grosvenor, London	
Friday Oct. 27 9:30 A.M.	RESIDENT BUYERS & VASSARETTE PRESS SHOWS:SPRING'73 Also 2:30 and 3:30 P.M. (Market Week, Nov. 13) Conta Press - Andrée Carr, 682-5580.	261 MADISON AVENUE LITTLE THEATRE act: Marjorie Carney;
Friday Oct. 27 8:00 P.M. Dinner	"APRIL IN PARIS" BENEFIT BALL "Cote d'Azur" 21st annual ball for benefit of Teer and cancer research. Price: \$175 each (black tie). Philippe, 250 Park Avenue, Suite 505, 986-2060.	
Saturday Oct. 28- Nov. 3	SPRING MARKET WEEK IN DALLAS Sat., Oct. 28-11:30 A.M.: "Psychographics in Fashion' Third Floor Fashion Theatre, Guest: Dr. Joyce Brother Sat., Oct. 28-6:00 P.M.: "Status show", better ready- Floor Fashion Theatre. Sun., Oct. 29-7:30 A.M.: "Color Me Spring", Children' fibers by Celanese. At Great Hall. Sun., Oct. 29-6:00 P.M: "Cotton Impact'73", Cotton I Mon., Oct. 30-7:00 A.M.: Spring '73 Market Report", Mon., Oct. 30-6:00 P.M.: Spring collections by Texas Guest: Jon Haggins for Impressions. At Third Floor F Contact: Kim Dawson, Apparel Mart, Dallas, Texas, 21	s. Tickets:\$4.00. to-wear at Third s Wear, featuring incorporated(see below) Great Hall manufacturers ashion Theatre.
Sunday Oct. 29 6:30 P.M.	"COTTON IMPACT COTTON INCORPORATED '73"-DALLAS SHOW Preview of Spring fashions by 185 leading U.S. design representing New York, Dallas and West Coast markets. 6:00 P.M.; Show at 6:30. Contacts: N.YBarbara Lars Bardee Underwood, 214-638-5930; L.ADorothy Kistler,	Entertainment: en,736-9221; Dallas-
Monday Oct. 30 9:30 A.M.	OPENING OF RESORT & FERDINANDO SARMI SPRING COLLECTION By reservation. (Press at 2:00, by invitation) Contact	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR et:Jim Malloch,765-3535.
Oct. 30	10:00 A.M., TRAINA BOUTIQUE & TRAINA SPORT (2nd show)	, 550 7th Ave, 524-3520.
Monday Oct. 30 10:30 A.M.	OPENING OF RESORT & SAZ SPRING COLLECTION By invitation. (Note change of date and time.) Contact Dorelle Associates, Monie Begley, 489-8420.	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR et: 758-8301. Publicity:
Oct. 30	12:00 Noon, BILL BLASS PRESS SHOW, Hotel Plaza, Terra	ce Rm., by invitation.
Oct. 30	12:00 Noon, GEOFFREY BEENE (2nd show), 550 7th Ave.,	4th fl., LW. 4-0454.
Oct. 30	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave.,	15th floor, 524-3520.
Oct. 30	2:00 P.M., FERDINANDO SARMI (Press show), 20 West 57t	h St., 765-3535.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 30	2:30 P.M., ALDRICH (2nd sho	w), 530 Seventh Ave., 12th	floor, 244-1872.
	SPRING COLLECTION FOR REMBRANDT By reservation. Thereafter		498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Bruno, 564-3600.
Oct. 30	4:00 P.M., DONALD BROOKS (2	nd show), 550 Seventh Ave.	, WI. 7-8235.
Monday Oct. 30 5:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 1, 6, 8, 13 at 5: Contact: (L.A.) 213-627-080	30, by reservation. (Note	HOTEL GOTHAM SUITE 1609 change of dates.)
		BY DORTHY FARBO	
Oct. 30-	SPRING-SUMMER COLLECTION By appointment. Contact: P	YANNIS TSEKLENIS OF ATHENS atricia Jefferies,Dorelle	PARK AVENUE & 56TH ST.
Oct. 31	CPENING OF SPRING COLLECTION By invitation. (Note change	FOR BENDEL STUDIO	209 WEST 38TH STREET
Oct. 31	OPENING OF SPRING COLLECTION By invitation. Also, Nov. reservation. Contact: LA.	8 at 10:00 A.M. (Resort an	SHOWROOM - 23RD FLOOR
Oct. 31	OPENING OF SPRING COLLECTION By reservation. Contact: Lo		512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Oct. 31	PREVIEW OF SPRING COLLECTION By invitation. Thereafter Eleanor Lambert, MU. 8-2130	BY VICTOR COSTA by appointment. Contact:	
Oct. 31	OPENING OF SPRING COLLECTION By invitation. Also Nov. 8		498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR ion. Contact:244-1542.
Oct. 31	12:00 Noon, OSCAR DE LA RENT	TA (Press show), by invita	tion.
Oct. 31	1:30 P.M., SOMETHING! BY OSC	CAR DE LA RENTA (Press), 5	50 7th, 594-5424.
		BY BELLE SAUNDERS	
Oct. 31	2:30 P.M., BILL BLASS (3rd s	show), 550 Seventh Ave.,17	th fl., 524-6968.
Oct. 31	2:30 P.M., TRIGERE (2nd show	w), 550 Seventh Ave.,16th	f1.,Lo. 3-1600.
Oct. 31	3:00 P.M., JOHN ANTHONY (2nd	d show), 550 Seventh, 29th	fl., 239-7080.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Oct. 31	OPENING OF SPRING COLLECTION	MARY ANN RESTIVO FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
3:00 P.M.	By reservation. (Note chan	ge of time) Contact: 354-1	855.
Oct. 31	4:00 P.M., CHESTER WEINBER	G (Press show), 530 Sevent	h, 16th f1, 736-1690.
Tuesday	SHOWING OF NEW	CARTIER	FIFTH AVE. & 52ND ST.
Oct. 31 6:30 P.M	JEWELRY COLLECTION Aldo Cipullo new jewelry c	allocation for Continu Pro	2 EAST 52ND STREET
8:30 P.M.	Doreen McCurley, PL. 3-011		invitation. Contact:
Beginning	OPENING OF SPRING	TED BROWN	498 SEVENTH AVENUE
Tuesday		BY FRANCES PRISCO	SHOWROOM - 2ND FLOOR
Oct. 31	Continuous by appointment.	Contact: LO. 4-9311.	
Beginning	OPENING OF SPRING	HENRY FRIEDRICKS-	
Tuesday	COLLECTION	CLARENDON	
Oct. 31	Continuous showings by app	ointment. Contact: PE. 6-	8867.
Beginning	OPENING OF SPRING	GINORI	498 SEVENTH AVENUE
Tuesday	COLLECTION		SHOWROOM - 12TH FLOOR
Oct. 31	By appointment. Contact:	244–4700.	
Beginning	OPENING OF SPRING	GIORGINI	550 SEVENTH AVENUE
Tuesday	COLLECTION		SHOWROOM - 5TH FLOOR
Oct. 31	Continuous showings by app	ointment. Contact: Lois L:	Indheim, 279-3410.
Beginning	SPRING COLLECTION-		
Tuesday			
Oct. 31	Continuous by appointment.	Contact: Gena Torricelli	, 628-/1//.
Beginning		PAT SANDLER	498 SEVENTH AVENUE
Tuesday Oct. 31	COLLECTION	Contract: 2// 0600	SHOWROOM - 16TH FLOOR
OCL. 31	Continuous by appointment.	Contact: 244-0600.	
	OPENING OF SPRING	JOSEPH STEIN, INC.	
	COLLECTION Informal showings daily.	Contact: Sydney Bloomhers	SHOWROOM - 9TH FLOOR
			730-3090.
	OPENING OF SPRING	NINA RICCI	550 SEVENTH AVENUE
Nov. 1	COLLECTION Also Nov. 2, 3 at 9:30 A.M.	Contracts III / O/E/	SHOWROOM - 5TH FLOOR
9.50 A.M.	A190 NOV. 2, 3 at 9:30 A.M.	Contact: Lw. 4-0454.	
Postponed	•		
Nov. 1	HAS BEEN POSTPONED TO TUES.	., NOV. 14 AT 10:00 A.M. (8	see pg. 13).
Nov. 1	11:00 A.M., OSCAR DE LA REN	WTA BOUTIQUE (press show),	by invitation.
Nov. 1	11:00 A.M., PIERRE CARDIN	(3rd show), 550 Seventh Ave	e., 22nd fl.,279-3091.
	OPENING: SPRING AND	DIANE VON FURSTENBERG	530 SEVENTH AVENUE
Nov. 1	SUMMER COLLECTION		SHOWROOM - 14TH FLOOR
12:00 Noon	By invitation. Thereafter	by appointment. Contact:	354-8336.
Nov. 1	12:00 Noon, GEOFFREY BEENE	(3rd show), 550 7th Ave.,	4th fl., LW. 4-0454.

V). A 600 500	ANAMIC COTIO ON	ATTITUTE TO	f W1757s w
DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday		SCHIAPARELLI	BARBETTA RESTAURANT
Nov. 1 12:30 P.M.		I. 6-9171. Barbetta Publ: F	321 WEST 46TH STREET 211en Perl, TE. 2-8212.
Nov. 1	1:00 P.M., HAROLD LEVIN	E (2nd show), 530 Seventh Av	7e.,21st f1, LA.4-0237.
Nov. 1	2:30 P.M., BILL BLASS (4	th show), 550 Seventh, 17th	floor, 524-6968.
Nov. 1	3:30 P.M., OSCAR DE LA	RENTA BOUTIQUE, 550 7th Ave.	, 23rd fl, LA. 4-9350.
Wednesday Nov. 1 4:00 P.M.	SPRING COLLECTION By invitation. Thereafte	ELEANOR BRENNER FOR BRENNER COUTURE er informal showings by appo	SHOWROOM - 5TH FLOOR pintment. Press
Wednesday Nov. 1	COLLECTION	RUFFINWEAR LTD.	SHOWROOM - 2ND FLOOR
5:00 P.M.	Sportswear and dresses.	By invitation. Contact: 6	689-6532.
Nov. 1	5:30 P.M., HELGA, Hotel	Gotham, Suite 1609, (2nd sh	now), 335-6033.
Beginning		ANNE FOGARTY	
Wednesday Nov. 1		nt. Contact: Shirley Ornste	SHOWROOM - 7TH FLOOR ein, LO. 4-9115.
Beginning		MARDI GRAS	
Wednesday Nov. 1		BY JERRY MARSCH appointment. Contact: Berni	
Beginning Wednesday	BY MARIO FORTE	RONA DRESSES	SHOWROOM -21ST FLOOR
Nov. 1	Continuous showings. Con	ntact: LO.5-1025. Publ: Barb	eara Kling, LT. 1-8024.
Nov. 2	9:30 A.M., NINA RICCI (2	2nd show), 550 Seventh Ave.,	5th f1, LW. 4-0454.
Nov. 2	10:30 A.M., OSCAR DE LA	RENTA (3rd show), 550 7th A	we., 11th f1, LA. 4-9350
Thursday Nov. 2	PRESS SHOWING: SPRING READY-TO-WEAR	RALPH LAUREN	40 WEST 55TH STREET FIFTH FLOOR
11:30 A.M.		showing at 3:00 P.M., by re m. Buyers: Ken Giordano, 5	
Thursday	OPENING OF SPRING	LUPE	530 SEVENTH AVENUE
Nov. 2 12:00 Noon	COLLECTION By invitation. Thereaft	FOR WINSTON BROOKS ter by appointment. Contact:	SHOWROOM - 19TH FLOOR Pamela, 354-6810.
Nov. 2	1:30 P.M., SOMETHING! BY	OSCAR DE LA RENTA (3rd sho	w),550 7th, 594-5424.
Nov. 2	2:30 P.M., BILL BLASS (5	oth show), 530 Seventh Ave.,	17th fl., 524-6968.
Nov. 2	4:00 P.M., CHESTER WEINE	BERG (2nd show), 530 Seventh	Ave.,16th f1.,736-1690.
Nov. 2	4:00 P.M., GEOFFREY BEEN	NE BOUTIQUE, 550 Seventh Ave	.,4th f1, LW. 4-0454.
Nov. 2	5:30 P.M., RAY AGHAYAN/E	BOB MACKIE, Hotel Gotham, suit	e 1009,213-657-7377.
Nov. 2	5:30 P.M., HANAE MORI, ((2nd show), Waldorf-Astoria,	758-7760.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE	
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Continuous showings by appe	KASPER FOR JOAN LESLIE ointment. Contact: 239-560	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR	
Beginning Thursday Nov. 2	OPENING OF SPRING COLLECTION Ready-to-wear and couture.	THEA PORTER By appointment. Contact:	INTERNAT 33 E. 68TH ST-4TH FLOOR 628-7177.	
Nov. 3	9:30 A.M., NINA RICCI (3rd show), 550 Seventh, 5th floor, LW. 4-0454.			
Nov. 3	11:00 A.M., CONCEPT VII (2nd show), 530 Seventh Ave., 6th fl., 695-7715.			
Friday Nov. 3 12:00 Noon	SPRING COLLECTIONS BY JULES FRANCOIS CRAHAY Press preview of couture confidence Napp, WI. 7-5324.	ollection. (lunch). By invita	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ation. Contact:	
Sunday Nov. 5- Nov. 11	SPRING ACCESSORIES FASHIONS FROM ITALY Italian accessories show, jewelry, handbags and shoes			
Nov. 6	12:00 Noon, GEOFFREY BEENE (4th show), 550 7th Ave., 4th floor, LW. 4-0454.			
Nov. 6	1:00 P.M., TEAL TRAINA (3rd show), 550 Seventh Ave.,15th fl.,524-3520.			
Monday Nov. 6 4:00 P.M. Cocktails	PREMIERE: WOMEN'S IMPORTED COUTURE LEATHER SPORTSWEAR By invitation. Thereafter By appointment. Fashion coe(Presented by Allan Waller	OF FLORENCE at Hotel Plaza, Suite 120 ordinator and commentator:	Phyllis Youngheart.	
Nov. 6	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 335-6033.			
	OPENING OF SPRING COLLECTION Continuous showings by app		SHOWROOM - 2ND FLOOR	
Monday	OPENING OF SPRING COLLECTION Informal showings by appoin	CHRISTIAN DIOR, PARIS-NEW YORK ntment. Contact: Marie Bot	SHOWROOM - 17TH FLOOR	
Beginning Monday Nov. 6	OPENING OF SPRING JEWELRY COLLECTION Continuous showings by appe	OSCAR DE LA RENTA	SHOWROOM - 3RD FLOOR	
Nov. 7	ELECTION DAY (Tuesday) - B	ELECTION DAY (Tuesday) - Banks and Post office closed.		
Nov. 8	10:00 A.M., ADELE SIMPSON	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd f1, LA.4-7626.		
Nov. 8	11:15 A.M., BEN REIG (2nd	11:15 A.M., BEN REIG (2nd show), 498 Seventh Ave., 23rd fl, CH. 4-1542.		
Nov. 8	2:30 P.M., BILL BLASS (6th	2:30 P.M., BILL BLASS (6th show), 550 Seventh Ave.,17th f1,524-6968.		
Nov. 8	4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave.,21st f1,WI.7-8235.			

5:30 P.M., HELGA (4th show), Hotel Gotham, Suite 1609, 335-6033.

Nov. 8

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 8 8:00 P.M.	ANNUAL FASHION DINNER-DANCE "A Salute to New York City, Silverman. Co-chmn: Abe So Guests: John S. Burke, Jr., Johnson, Lawrence Lachman, Randolph Stambaugh, Geraldi Tickets: \$150.00 each. Con	chrader, Pauline Trigere, I William M. Fine, Andrew G William J. Lippincott, Har ne Stutz, Marvin S. Traub,	GRAND BALLROOM orld". Chmn: Jerry loyd Weill. Honor Goodman, Allan R. cry A. Murray, Norman V. Wechsler.
Beginning Wednesday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Conta	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR 434.
Thursday Nov. 9 10:00 A.M.	SPRING-SUMMER PRESS SHOW By invitation. Contact: La	WILLI SMITH FOR DIGITS urie Belhassen, 239-4105.	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Nov. 9 11:30 A.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Buyers show	HALSTON at 3:00 P.M. By reservati	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR on. Contact: 354-6340.
Nov. 9	12:00 Noon, GEOFFREY BEENE (5th show), 550 Seventh, 4th f1, LW. 4-0454.		
Thursday Nov. 9 1:00 P.M. Luncheon		ce: \$20 per person. By re	STARLIGHT ROOF luncheon 1:00 P.M; servation. Contact:
Nov. 9	3:00 P.M., HALSTON (Buyers show), 550 Seventh Ave.,14th f1, 354-6340.		
Thursday Nov. 9 4:30 P.M.	PRESS SHOWING: SPRING COLLECTION Designed by Jean Muir, Rola By invitation. Thereafter by	PARIS COLLECTIONS and Chakkal, Christiane Bay appointment. Contact:01i	543 MADISON AVENUE SHOWROOM - 4TH FLOOR illy, Issey Miyake. vier Gelbsman,832-7100.
Friday Nov. 10 9:30 A.M.	SPRING-SUMMER '73 & MEN'S BOUTIQUE By invitation. Contact: 752	VALENTINO BOUTIQUE 2-1510.	ST. REGIS HOTEL VERSAILLES ROOM
Nov. 13	5:30 P.M., HELGA (5th show)	, Hotel Gotham, Suite 1609	, 335-6033.
Monday Nov. 13- Nov. 17	WOMEN'S APPAREL FROM CANADA Coats, suits, dresses, rainwear, leathers, suedes. Cor	CANADIAN DEPT. IND. TRADE & COMMERCE wear, sportswear, lingerie ntact: John Hoffman, N.Y. Co	McALPIN HOTEL 7TH FLOOR , bodywear, maternity onsulate, 586-2400.
Monday Nov. 13- Nov. 17	SPRING BODYWEAR, SLEEPWEAR, LOUNGEWEAR "Listen to Spring" feature Showings daily at 9:30, 11:0 and 2:30 only and Nov. 17, 9 Shraky, 682-8510.	00 A.M. and 2:30 P.M. excer	ot Nov. 13 at 11:00
Monday Nov. 13- Nov. 16	MARKET WEEK SHOWS: SPRING LINGERIE Showing at 9:30, 11:00 A.M. Carney, 682-5580.	VASSARETTE and 2:30 and 3:30 P.M. Co	261 MADISON AVENUE LITTLE THEATRE entact: Marjorie

Beginning Monday Nov. 13	SPRING '73 MISSES PHILIPPE VENET 1411 BROADWAY & JUNIOR COLLECTIONS FOR LADY PARKLEY, INC. SHOWROOM - SUITE 1785 Continuous showings. Contact: Sara Wish Rubin, 354-8636.			
Tuesday Nov. 14 10:00 A.M.	RESORT, SPRING AND RONALD AMEY SUMMER COLLECTIONS By invitation. (Note change of date). Contact: Helen Borger, CO. 5-7720.			
Nov. 23	THANKSGIVING DAY (Thursday) - Legal Holiday			
Monday Nov. 27- Dec. 1	SEMI-ANNUAL PRESS WEEK SHOWINGS Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.			
	CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED			
ADDENDA BY PAT	TTI CAPPALLI			
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0417				
CLEOPATRA BROU	JMAND 16 West 56th Street, 4th floor, 765-5280.			
DAVIDOW	205 West 39th Street, 6th floor, 736-6909			
DESIGN THAI;	STAR OF SIAM			
JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, LO. 5-6900.				
HIROKO				
J S LTD				
JAEGER				
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870				
KIMBERLY				
LADY MANHATTAN				
LOOMTOGS BY MARIE YELJENIC 1407 Broadway, 35th floor, 594-2100				
JOHN MACDOUGALL				
McMULLEN				
VERA MAXWELL				
PAGANNE BY GENE BERK				
PAPILLON				
KEN SCOTT LINGERIE				
SPORTCOUTURE BY FRANCESCA FOR DAMON 1410 Broadway, 12th floor, MU. 3-2467				
V & J DESIGNS BY VICTOR JORIS 500 Seventh Avenue, 5th floor, BR. 9-9223				
NATALIE GREEN				

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JANUARY	FEBRUARY	MARCH			
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